

FOCUS

SCHENECTADY PHOTOGRAPHIC SOCIETY NEWS

Volume 79**February 2010****Number 6**

Learn *Portfolio Fundamentals for Exhibition Marketing* with February speaker Katherine Wright

As photographers we build a catalog of great images over the years and seek to show the world our work. We are lucky to have Katherine (Katy) Wright as February's featured speaker. Katy will discuss developing portfolios and ideas for marketing your photographic works. As Director of the Photography Center of the Capital District she has reviewed many portfolios including portfolios at the Woodstock Annual Portfolio reviews, and she will be sharing what works and what does not. Besides going over developing your portfolio, Kathy will also go over other ideas on marketing your photographic work.

Whether you already have a portfolio or not, this will be an excellent presentation to help develop your first portfolio or put a nice polish on an existing portfolio. With the Photo Regional coming up and many other calls for exhibits, this is a timely presentation to help develop a submission which will hold the reviewer's eyes. Please mark your calendar for February 17th to attend what should be an excellent presentation by Katherine Wright.

Katherine's Bio

Katherine Wright has been the director of The Photography Center of the Capital District since January 2008.

She received her Bachelor of Science degree in photography from the Art Institute of Pittsburgh in June 2007. This four-year program included all the technical aspects of photography, from traditional darkroom to the latest in digital software, from large-format view cameras to pinholes, from platinum to ink-jet printing. Her background includes training and experience in the aesthetics of composition, design, lighting, portrait and wedding photography. She has been photo editor of a fashion magazine and creative consultant to many clients.

The majority of Katherine's personal work concentrates on women in myth and the ideals of the ethereal. She is noted for her dramatic lighting, intense color, elaborate cosmetics and style to set the tone of the images. "I wanted to expand the look of digital imaging to create otherworldly effects so the viewer can transcend to a place where these muses exist," she says. Katherine's work has been exhibited in various galleries on the east coast, from Pittsburgh to the South Hamptons.

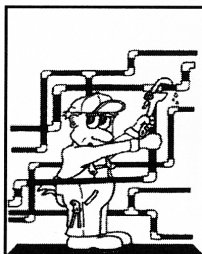
As Director of the Photo Center Katherine manages all aspects of the operation — gallery, studio, library and museum — including curating exhibitions and teaching workshops with assistance from other photographers and designers in the Capital Region. Most of the subjects taught are technology-based and include all aspects of digital photography, from basic camera operation to advanced software techniques, as well as photographic restoration, studio lighting, portraiture, and fashion, often using unique on-site shooting locations.



Happy Pongal 2010

Greetings of the season to all in Schenectady and the NY Capital District from warm, tropical southern India. As I typeset this issue, it is *Pongal* here – the winter harvest festival, one of the most important festivals in the state of Tamil Nadu during this festive month. Think of it as Thanksgiving, but with all Indians! The image above is an example of *Kolam* – traditional street painting of south India, common before most homes in this region. A new work of art is created each morning. And so let it be with our photography! Even if the groundhog is not kind to you and warm weather is not in your individual forecasts, may warm feelings fill your hearts as we look forward to Valentine’s day and another year of exciting photographic opportunities, competition and camaraderie. I am grateful to Margie Hurwich and Don Chen of Lake County Camera Club for contributing the informative article on the nuts and bolts of Stock Photography in the January issue and to Jonathan Lawton of Hunt’s Photo & Video for continuing his product reviews. If you like these articles, I’m sure the authors would like to hear from you and appreciate your feedback; so drop them a line or post your feedback on the FOCUS blog at <http://schenectadyphotographicsociety.blogspot.com/>. And if you have an idea for an interesting article, please consider writing it up for publication in the FOCUS.

— Sukumar



Frank Bumbardatore

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Member News

Bob Riccardo and Carol Donato will have their racing images from The Fonda Speedway, Fonda NY on display for the month of February at the Guilderland Library, 2228 Western Avenue (US Route 20), Guilderland, NY 12084. Library hours are Monday through Friday: 10 am to 9 PM; Saturday: 10 am to 5 PM; Sunday: 1 PM to 5 PM.

SPS Traveling Exhibit

The exhibit will be shown from February 10 to March 23 at the Spectrum Theater, 290 Delaware Avenue, Albany. Wall space is limited and prints will be changed every two weeks. The exhibit will be put up on February 10 at 9AM. Please stop by the theater at this time if you would like to help hang the exhibit. Members of SPS who do not have work in the exhibit are encouraged to contribute. Questions concerning the SPS Traveling Exhibit should be directed to Ray Henrikson rhenriks@nycap.rr.com

Visit the SPS online Member photo album: www.flickr.com/groups/schenectadyphotographicsociety

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Inter-Club News

We are very grateful to Ruby Gold, Ken Deitcher and David Jeffery for judging the Jan. 2010 round of the PSA EID Inter-Club competition in Loudonville on Jan.15, 2010. Being the host club, SPS did not enter any images this round, but will enter make-up images in the next (March) round.

Corrigendum

In the January issue (#79-5) of the FOCUS, the following names were inadvertently repeated from the Nov. print competition: 5 *Dottie Piroha Git Over It*, *HM Harvey Gurien Boxer Portrait*, *HM Bernie Herman Give Me The Ball*. The error is regretted.

**Mentoring/Photo
Essay Meeting Jan. 27**

We will hold the only photo essay meeting on mentoring night January 27, 2010. The dictionary defines an essay as "a short literary composition dealing with a single subject, usually from a personal point of view and without attempting completeness." As photographers we often take series of images hoping that we will capture that one definitive image that gives the whole story. Here is your opportunity to turn that series into an essay either as a print essay or digital projection.

Co-chairs Jim Craner and Connie Frisbee Houde will present different programs that are available for both PC and Mac computers for creating a projected essay. Jim will also show and talk about his winning essay from last year.

Jobo PhotoGPS Review

Jonathan Lawton
 Hunt's Photo & Video



Over the last few years, geotagging photos has become increasingly popular among photographers. Geotagging is the process of attaching geographical information, such as the longitude and latitude, to photographs when taken. Although the geotag capability has been around for years, only until recently has the size and usability changed. In the past, geotagging required carrying a bulky GPS receiver and then manually attaching the coordinates after photographing. This laborious task was typically executed only by serious enthusiasts and professionals.

Thankfully, Jobo has made the process of geotagging more user-friendly with their newly released PhotoGPS receiver. The device is compact, light-weight (2.7 x .8 x 1.7 inches), and designed to be mounted on the hotshoe of any camera.

The PhotoGPS allows the photographer to take photos as usual; whenever the shutter button is pressed, the receiver automatically captures your geographical coordinates. That information is saved to the device's internal memory. Later when downloading your images to your computer, also connect the PhotoGPS receiver to download the GPS data. After running the PhotoGPS software, each photo will be tagged with its GPS coordinates as well as other important information such as country name, state, city, postal code, street name, and nearby points of interest.

The PhotoGPS helps you easily organize and archive your photos by geographical location. Another great advantage of geotagging is the ability to see the exact location on a map where your photos were taken when using websites such as Flickr and Google Earth. The PhotoGPS is a great device to add to your camera bag. Whether you are a professional photographer with thousands of picture to organize or an enthusiast looking for an interesting way to display your vacation photos on a map, the Jobo PhotoGPS is an invaluable tool.

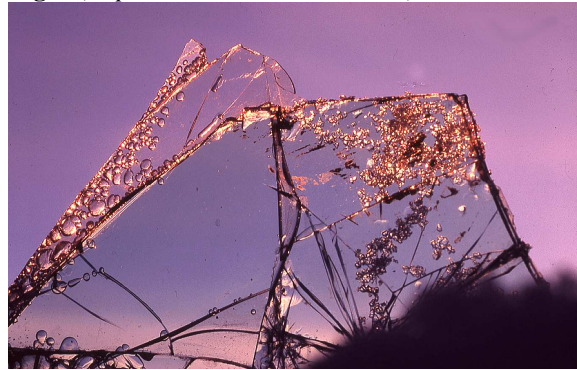
The Jobo PhotoGPS includes, the receiver, a USB cable, user's manual, a CD-ROM featuring PhotoGPS matching software for Geocoding.

Jonathan Lawton is a 2003 graduate from the Rochester Institute of Technology, where he studied photojournalism. He operates a photography business, specializing in wedding and portrait photography and is a sales associate at Hunt's Photo and Video in Melrose, MA. If you have any questions on the Jobo PhotoGPS or any other photo related topic, feel free to contact him at jlawton@wbhunt.com or at the store at 1-800-221-1830.

January Projected Competition Winners



Jeff Plant photographed both **Autumn Reflections** (1st place Assigned Slide, above) and **Bridge of Light** (1st place General Slide, below).



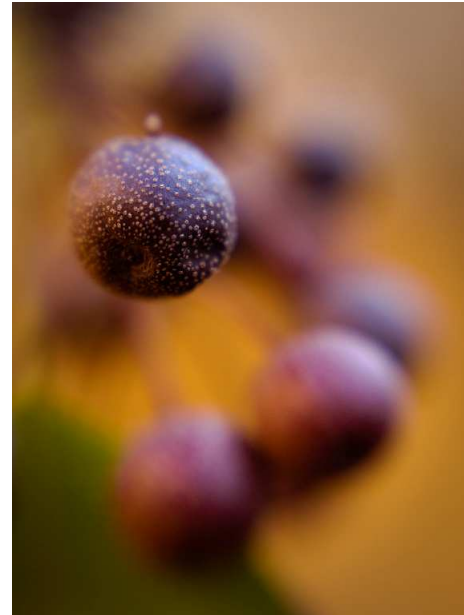
A bit of sun breaking through the clouds illuminated this mountain of yellow for **Cynthia Placek's The Colors of Fall** (3rd place Assigned projected digital) early one evening in Carbondale, CO. Nikon D 90 on tripod with Tamron 18-200 mm lens. F 11 @ 1/400 sec. ISO: 400



January Print Winners



Night Painter (*1st place Assigned*) is a night shot, taken by streetlight in Florence, Italy, by **David Jeffery** using a Canon 5DMk2, on a tripod, and a Tamron 24-135 mm. lens at 49mm. Shot aperture priority, f/5.6 @ 1/6 sec.



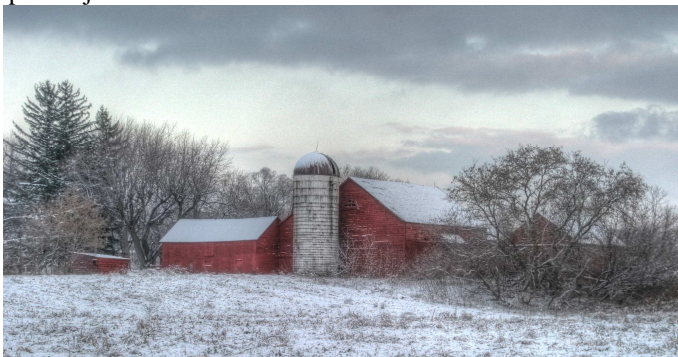
For **Hard & Soft Orbs** (*1st place Color*) **Rob Near** used a Nikon D700 with the Lensbaby Composer at f/2.0 and +4 Diopter. 1/640 sec +2/3EV; ISO: 800. Photographed at Athens, NY, near mid day with natural light and printed from the RAW file using Lightroom.



We Used To Bring Good Things To Life (*1st place Monochrome*) was photographed by **Sean Sullivan** around 7:30 PM in ambient light at Schenectady, NY, using a Nikon D700 on a tripod with a Nikkor 24-70 f2.8 lens @ f/2.8, 1/25 sec, ISO: 200. Photomatix, Topaz Adjust and Nik Filters were used.



Santa Tootin' His Own Horn (*2nd place Assigned*) was shot by **Sean Sullivan** during the Victorian Stroll in Troy, NY, in ambient light, with a Nikon D700 and Nikkor 70-200 f2.8 lens @ f/2.8, 1/500 sec, ISO: 400. Topaz Adjust and Nik Filters were used.



Malwyck Park by **Kim Koza** (*2nd place Color*) is tone-mapped from 3 digital exposures.

January Winners [continued from pages 4-5]



Bird of Paradise by **Ron Ginsburg** (1st place General projected digital)



Rain Man
(3rd place Color print)
by **Jess Hohenstein**.



Yankee doodle boy (2nd place Assigned print) was created by **Ken Deitcher** using the Topaz Adjust program. The image was shot during Albany Veteran's Day parade at noon using available light with a Canon 50 D and Tamron 18 – 270 mm lens at f/7.1, 1/400 sec, ISO:400.



Civil War Shoes (3rd place General projected digital) was photographed by **Rebekah Sokol** at Pruy House in Colonie, NY, with a Canon Rebel XTi and a Tamron 18-250 mm lens, using natural window light. Watercolor filter applied.



Fuddy Duddy (2nd place General projected digital) was taken **Ken Deitcher** by with a Canon A2E film camera on Fujichrome ISO 100 film over 15 years ago at the Albany County Airport.



Bill Lanahan photographed these **Misty Trees** (2nd place General projected digital) in Thatcher park on a day when there was fog below the escarpment and the sun was out above the rim. Occasionally the wind would blow the fog above the rim and Ron just waited for the right conditions.

January Print Competition Results

Judge: Jeri Eisenberg

<http://www.markelfinearts.com/port.php?id=113>

Assigned Topic: Street Performance (20 entries)		
1	David Jeffery	Night Painter
2	Sean Sullivan	Santa Tootin' His Own Horn
3	Ken Deitcher	Yankee Doodle Boy
4	Saul Aronson	A Fiery Performance
HM	John Saville	Provincetown
Color (25 entries)		
1	Rob Near	Hard & Soft Orbs
2	Kim Koza	Malwyck Park
3	Jess Hohenstein	Rain Man
4	Harvey Gurien	Norman's Kill Bridge
5	Karl Becker	Thoughtful
HM	David Jeffery	The Piano Room
Monochrome (24 entries)		
1	Sean Sullivan	We Used To Bring Good Things To Life
2	Jess Hohenstein	Day In The Life
3	Jeff Perkins	The Last Punch
4	Luba Ricket	Phoebe's Feet
5	Frank Bumbardatore	Snow Sky
HM	David Jeffery	Light House Watcher



Ken Deitcher photographed these **Fallen leaves** (*1st place Assigned digital*) hand held with a Fuji Finepix F20 (6 megapixel) in his daughter's yard in Slingerlands f/2.8 @ 1/320 sec. ISO 200. Image processed using filters and plugins in Photoshop CS3. Several Topaz filters used; Image duplicated in PS, manipulated one image and used clone tool and layer masks to use a portion of the unmanipulated image to get the interesting effects

January Projected Image Competition Results

Judge: David Lilac

Assigned Topic: The Beauties of Fall (Digital)

1	Ken Deitcher	Fallen leaves
2	Luba Ricket	Rooted
3	Cynthia Placek	The Colors of Fall
4	Tom Miller	Decline and Fall
HM	Kevin Sarsfield	Flaming Foliage
HM	Jane Riley	Ann Lee Pond
HM	Max Tiller	After The Storm
HM	Joan Heffler	Harvest Time in Old Chatham
General (Digital)		
1	Ron Ginsburg	Bird of Paradise
2	Bill Lanahan	Misty Trees
3	Rebekah Sokol	Civil War Shoes
4	Sean Sullivan	Jay Street In August
HM	Ken Deitcher	Cellist
HM	Rob Near	Bus Accident
HM	Bill Lanahan	All It Takes Is 8 Seconds
Assigned Topic: The Beauties of Fall (Slide)		
1	Jeff Plant	Autumn Reflections
2	Jeff Plant	Autumn Morning At Conklingville Dam
General (Slide)		
1	Jeff Plant	Bridge of Light
2	Ken Deitcher	Fuddy Duddy
3	Sean Sullivan	Cold Feet
HM	Connie Frisbee Houde	Brass Maker
HM	Luba Ricket	Woman In Window



Rooted by **Luba Ricket** (*2nd place Assigned digital*)



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January-February Calendar

- Wednesday, January 27: Mentoring / Photo Essay
Sean Sullivan: Don't Fear The Sensor
- Wednesday, February 3 – Print group:
 Assigned topic: **Colorful Reflection**
 Look for a unique colorful reflection
- Wednesday, February 10 – Projected Image group:
 Assigned topic: **The Beauty of Light**
 Images focused on the effects of light: direct, diffused or reflected
(for digitally projected images AND slides)
- Wednesday, February 17 * Speaker: **Katherine Wright**
Portfolio Fundamentals for Exhibition Marketing
 *Board meeting at 6:30 p.m.
- Wednesday, February 24: Mentoring Group
Jim Craner

The *Focus* is published nine times a year by the Schenectady Photographic Society. The organization meets each Wednesday at 7:30 p.m. from October through May to promote and present informative programs, activities and competitions in the photographic arts for photographers throughout the Capital District. Members range from novice to expert. Annual dues are \$40.00 for individuals and families. The *Focus* newsletter is included in the membership dues. SPS meets at the First United Methodist Church, 603 State Street, Schenectady, New York. Parking and entrances are on Chapel Street, a one way street off Nott Terrace. Guests are welcome at all regular meetings. **If you change your email or mailing address, let Bob Riccardo know at briccardo@verizon.net**