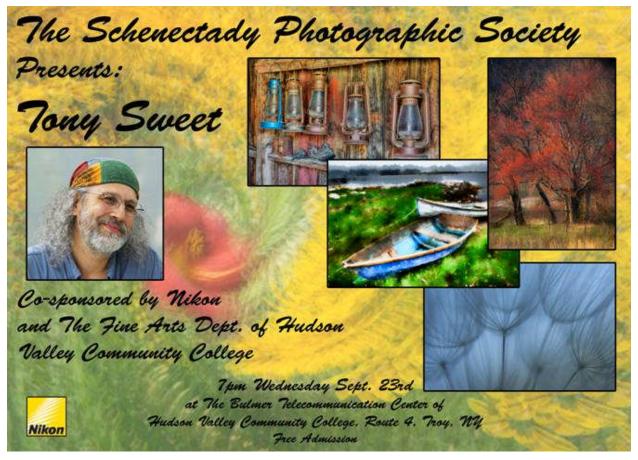


Volume 79 September 2009 Number 1

2009 Kick-off Meeting to feature Tony Sweet on September 23



Schenectady Photographic Society will kick-off the 2009/2010 year by featuring Tony Sweet, fine art nature photographer, workshop instructor, speaker, and author. After 20 years as a professional jazz drummer Tony turned to photography where he applies the improvisational, spontaneous, and abstract nature of jazz to the integral elements of nature photography.

Tony conducts Visual Artistry photography location workshops, and speaks to photography organizations throughout the continental United States and Canada. Tony's articles and images are featured in Shutterbug and Rangefinder magazines, and is a contributor to Nikonnet.com. He is a staff writer for Nikon World magazine. *Continued on page 3*



FOCUS goes fully electronic to enhance online member interaction

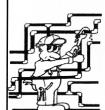
For most of you, this will be the last hard copy issue of FOCUS that you will receive in the mail. Starting October, hard copies of the FOCUS will only be mailed out to those members without email. We will send out an email with the link to the PDF copy of the FOCUS as soon as it is published. What will this mean for you members? For one thing, no more waiting for the post; you will be able to read the FOCUS almost as soon as it is published — you can even print it out if you choose or bask in satisfaction at the knowledge of the trees you just saved by not doing so. The copies will be archived on our website; so you always have access to them with a computer. The electronic copy will be in full color; so you can actually see color images in full color. You will also be able to follow links from the electronic copy to further resources on the web. Furthermore, the PDF Newsletter published each month will be just one component of the FOCUS, which will be mirrored on our blog at http://schenectadyphotographicsociety.blogspot.com/ — here you can discuss the articles, read and post feedback, comments, suggestions, contribute your own ideas or discuss those of others (all comments are moderated). We hope these new features will enrich the FOCUS and enhance your reading and browsing experience.

You don't even have to wait to get your PDF copy! There are several ways you can follow the articles and comments as they are posted to the FOCUS blog. Near the top right of the blog, you will see the phrase "Subscribe To", followed by the icon; click on this icon to subscribe to posts and/or comments in your favorite feed reader or bookmark client. A little further down, you will see a list of "Followers"; click here to add yourself to the list of followers of this blog. It is that simple. Get started today!

Visit the new SPS member album on Flickr

All members are invited to join the Schenectady Photographic Society group on Flickr. To visit this group, click on or type this link into your web browser: http://www.flickr.com/groups/schenectadyphotographicsociety/

This group is for members of the Schenectady Photographic Society to post images of SPS social events and field trips. While membership is open by invitation only to all SPS members (if you have or open a Flickr account), images posted here can be viewed by anyone; so you can share your images with your friends and family.



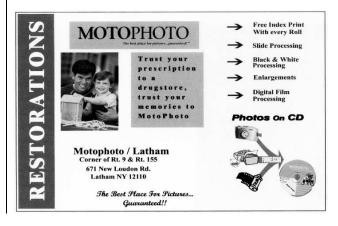
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Kick-off Speaker Tony Sweet (Continued from page 1)

Tony's fine art prints are exhibited in private and corporate collections throughout the United States, and he is represented

by the Getty Picture Agency. His images are also used by Nikon, NikSoftware, Singh Ray, Microtek, and others for national ad campaigns.

He has authored four books on the art of photography: Fine Art Nature Photography ('02); Fine Art Flower Photography ('05); Fine Art Nature Photography: Water, Ice, Fog ('07); and Fine Art Digital Nature Photography ('09).





Tony was honored as a Nikon Legend Behind the Lens in 2006, member of Team Nik (NikSoftware) in 2007, and a Lensbaby Guru in 2008.

I first met Tony back in 2005 where I took his Acadia/Nova Scotia Visual Artistry photography workshop. Tony is one of the best workshop instructors I have ever had, who opened my eyes to photography, focusing me onto the details and artistry of photography. Tony has embraced photography and the changing world of photography to produce images of breath taking beauty and detail of the world around us. Plan on attending the SPS Kick-off meeting September 23rd at 7:00pm where Tony will share his insight and stir your photographic juices. In order to provide Tony with a suitable venue, we have moved this year's kick-off meeting to the auditorium in the Bulmer Telecommunications Center on the Hudson Valley Community Campus. Outfitted with state-ofthe-art audio and visual equipment, comfortable seating and excellent sight lines, we're confident that you will enjoy this intriguing presentation.



We would also like to thank Nikon Camera for sponsoring Tony as our kick-off speaker for the 2009-2010 year.

Directions and a campus map are available at the following web pages:

Driving directions:

https://www.hvcc.edu/campusmap/index.html

Campus Map:

https://www.hvcc.edu/campusmap/campus map.html

Handicapped parking is also available. For further information, please contact Robert Near, rjnear@rjnphoto.com or (518) 945-2637.

- Robert Near



Kick-off meeting with Tony Sweet
September 23rd at 7:00pm
at Bulmer Telecommunications Center
Hudson Valley Community College, Troy

President's Welcome

- Connie Frisbee Houde

On behalf of the board, I would like to welcome you all to the Schenectady Photographic Society's 2009-2010 year full of photographic adventure. For some of you when you receive the quad-fold with the schedule of this year's activities you will notice there are some changes to our programs. After much deliberation and an informal poll of the membership we decided to address some of the points that have been raised in the past few years.

In general Print Night and Slide/Projected Image Night remain at the same time – the first and second week of each month. The format of these meetings will be different. They will begin as usual with announcements and will be followed by 15 to 20 minute presentations while the images are being judged for the competition. These presentations may include and are not limited to:

- a) the makers of the placing images from the previous competition discussing the process of creating the image, other images may be selected to be discussed as well
- b) a short "how to" presentation
- c) a question and answer period
- d) a panel on a particular topic

Please let the chairs for print night (Doug Mitchell and Sean Sullivan) and projected image night (Julie Palyswiat and Bob Gough) know what you would like to learn and/or see in these presentations.

Following these short presentations will be the "cookie break". After this social time, the competition judging will have been completed. The judge will then comment on each photograph entered. This will address the issue raised by a number of members, "I don't bother to enter any more because if I don't place I never have any feed back as to what might improve my images." Judges will be given suggested guidelines to assist them in being constructive with their comments.

The third Wednesday of the month will be Speaker Night. The entire evening will be devoted to a presentation allowing the speaker to not be rushed and have an adequate question and answer period. Our previous print and slide/projected image chairs were finding it more and more difficult to fill a total of 14 speaking slots through out the year. With the "gas crisis" more people where asking for an honorarium or travel expenses. Having fewer speakers may allow us to get sponsors to assist us in bringing individuals that we otherwise were not able to approach. I am pleased to announce that we have speakers that will be supported by Canon, Nikon, McGreevy Prolab, and Hunts.

Continued on page 6

Fall Field Trip to Milbrook Winery

- Julie Palyswiat

Fall is the perfect time of the year to enjoy and photographing fruits of the harvest. Our first field trip of the year has been scheduled for Saturday, October 3rd to beautiful Milbrook Winery. This New York winery has been called "the Hudson Valley's flagship winery" by The New York Times and is a gorgeous place to do some fall photography.

For this trip, we will need to arrange some car pooling and I will be looking for volunteer drivers. Millbrook is about an hour and a half south of Albany on the Taconic State Parkway. The area is surrounded by smaller vineyards, rolling hills, and lots of rural beauty.

The plan is to arrive at the vineyard about noon. There is a small picnic area where we can have a packed lunch, which needs to brought from home. On previous visits, I have purchased a bottle of wine in their gift shop and enjoyed it with some cheese, fruit and crackers. Following Lunch, we can stroll around photograph the area until 2 pm. That is when our group is scheduled for a tour and wine tasting. You will be able to keep your souvenir glass so be prepared to transport it home safely. The cost of the tour and tasting is \$7.50 per person. I will be collecting the money at our meetings and then paying the vineyard with one check per their request.

Following the tour and tasting we will be free to roam the grounds and photograph to our hearts content. We will be there at a time when we will be able to photograph ripe fruit on the vine, harvesting and pressing of the grapes until they close at 6pm.

There is no limit to how many we have in our group, so I really do hope to see many of you there.



Print Competition Rules 2009-2010

The purpose of the competition is to provide a venue for showing prints. The competitive element exists to add interest, and these rules are intended to provide order in the competition and simplify the process of handling prints. Judging is inherently subjective and does not yield a definitive evaluation of the merits of individual images.

1. Monthly Competition October - April

- Only dues-paid members in good standing may enter.
- There are three categories for each competition:
 - Monochrome Images consisting of one color. Uniformly toned images are acceptable in the monochrome category.
 - Color including partially toned and hand-colored images.
 - Assigned topic negatives or digital files must have been captured after announcement of topics on May 1, 2009.
- Each maker may enter a total of <u>three</u> prints each month
- No more than <u>ONE</u> print may be entered in any one category. The requirement of entering one image in monochrome has been discontinued as of the 2009-2010 season.
- Prints must be 5x7" or larger. An exception will be made where the process is not conducive to enlargement (eg: Polaroid, contact prints, etc.)
- Prints must be mounted on mat board or foam core. (Over mats are optional).
- Mounts must be a minimum of 8x10" and may not exceed 16x20" with exception of panoramic images, which may not exceed the following mount sizes: 10x26", 11x25" or 12x24" (mount height plus width cannot exceed 36").
- Colored mounts/mats and multiple over mats are not allowed. Mounts and mats must be white or black.
- Prints in frames are not allowed.
- Prints requiring special handling are not allowed.
- Any Print Chair may disqualify prints that in his or her sole judgment might present risk of physical harm to other prints.
- Signed prints are not allowed.
- Prints must be submitted to the registrars on the night of competition. Prints will not be accepted after 7:30pm.
- Each submitted print must have a tag on the back of the mount, in the upper left corner, indicating the maker's name, title (if any), category, and month of entry.
- The digital image, negative, or slide from which the print was made must be the work of the maker.
- Printing and mounting may be done commercially.
- Prints that "place" may not be re-entered in a subsequent monthly competition.
- Prints may not be entered more than two times.

2. Judging and Scoring

- An impartial judge will evaluate each print for impact, composition, technical execution, and presentation.
- The judging of the assigned topic category will include the additional factor of how well the image responds to the assignment.
- Prints will be displayed on racks under normal room lighting for judging. The arrangement of prints on the display racks will be at the discretion of the print stewards.
- The judge will not be given titles at the time of judging.
- Judges will be asked to comment on prints that "place", and if time allows, on other prints that deserve discussion. This discussion is intended to help members and visitors discern the strengths and weaknesses that the judges see in the prints.
- For the purpose of the Printmaker of the Year awards, prints that place in competition will be awarded points as follows:

0	First Place	10 points
0	Second Place	7 points
0	Third Place	4 points
0	Fourth Place	3 points
0	Fifth Place	2 points
0	Honorable Mention	1 point

• If the number of entries is limited, the Print Chair may, at his sole discretion, eliminate one or more of the "places" for that month.

3. Year End Competitions

• Print of the Year

- o Separate Monochrome and Color Print competitions will be held at the May meeting.
- Only prints that have been entered into a monthly competition during the 2009-2010 season of Schenectady Photographic Society may be entered into the Print of the Year Competition(s).
- Entries must bear the <u>original entry card</u> on the back of the mount.
- Presentation and entry rules are the same as for the monthly competitions.
- Each maker may submit up to <u>ONE</u> entry in each of the Print of the Year categories.

Printmaker of the Year

- Recognition for Printmaker of the Year, Second Place Printmaker of the Year, and Third Place Printmaker of the Year will be awarded in the three categories of Monochrome, Color and Assigned Topic.
- Award selection will be based on total points accumulated during the October – April monthly competitions of the respective categories.
- In case of a tie, the person with the most first place scores will be judged the winner. If first place scores are tied, then second place scores will be included, etc. until a clear winner emerges.

Continued on page 6

Print Competition Rules 2009-2010

[Continued from page 5]

Please note that there have been three major changes for the 2009-2010 season:

- Only ONE image per category each month;
- The requirement to enter in the monochrome category has been abolished;
- And for Print of the Year competition, only ONE entry per category.

These changes were made to give everyone a fairer chance at having their images selected and reduce the workload on our volunteer judges. With these changes, it is also hoped that there will be more opportunity for comment and critique of other prints entered in the competition.

PHOTO ESSAY RULES

A photo essay is a collection of images that are placed in a specific order to tell the progression of events, emotions, and concepts. Photo essays often address a certain issue or attempt to capture the character of places and events.

There are two categories:

Print Essay

A print essay is a series of still images (at least two) presented in some sequential manner. Images may be mounted on a flat board, laid in a box, bound into a book or other creative manner. Text may be interspersed with the images at the discretion of the maker.

Slide/Digital Essay

A slide or digital essay is a series of images presented in a sequential manner by the use of slide projectors or a computer.

Print and Slide/Digital Essay Guidelines

- 1. One entry per person in each category.
- 2. Participants are encouraged to use only their own images. Other images may be used only if they are vital to the narrative quality of the essay. Any images not the participants, must be credited. No more than 10% of the total photographs may be non-participant images.
- 3. Maximum length of a slide/digital essay is 8 minutes
- It is the participants responsibility to know these rules and if they are not followed your essay will not be accepted.

President's Welcome [Continued from page 4]

The last week of the month will be for mentoring and fine art meetings. Mentoring nights will also include photo essay and digital methods – so have no fear we have not lost digital mentoring. It has be come such an integral part of photography that the board felt it was no longer necessary to separate it out into a separate evening and it will be incorporated into all of the programs.

We on the board are excited about what we have set up for the 2009-2010 year and hope that you will join us on this new adventure. Remember that the board is here to help you, as a photographer, find what you are looking for at the Schenectady Photographic Society. We do look to you, the members, for ideas and feed back as we move through the New Year.

On a personal note as president I will not be present at the club for the month of October. I have an opportunity to return to Afghanistan, which as many of you know, has become a large part of my photographic focus. Other board members will be opening the meetings for that time and taking us through the beginning of this New Year.

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Projected Image Competition Rules 2009-2010

1. Monthly Competition October -April

- Current member of SPS (dues paid)
- Put a dark colored dot at bottom left corner of slide as normally viewed.

Put your name and title of slide on same side as dot. Do not use gummed labels that require moistening as they may come off and jam the projector. Pressure sensitive labels may be used

- Complete a 3x5 card (available on night of competition) with the required information. Submit both slide and card when registering for competition
- Maker may enter up to 4 images.
- Number of slides allowed each month Two
 Maker may enter One slide in general and one in assigned or two in either assigned or general.
- Directions for entering **digital images** will be in the *Focus* and on the web site.
- Number of digital images allowed each month Two
 Maker may enter one in general and one in assigned or
 two in either assigned or general.
- Slides

Slides must be an original 35mm B&W or color slide, not a manipulation.

Digital images

Alternative processes or manipulations are allowed in creating an image. Every element of such an image must be an original creation by the maker.

Assigned Topic

Must have been taken after May 1, 2009. Must meet the assigned topic.

• Entry Time

Projected Image group night of each month between 7:00 p.m. and 7:30 p.m.

No slides will be accepted after 7:30 p.m.

2. Judging

• Impact

Interesting subject, subjects which fill the frame, strong colors, texture.

Composition

Strong center of interest, leading lines, framing, vertical/horizontal format, perspective, graphic elements, rule of thirds.

Technical Quality

Focus, exposure, lighting, tonal range; Image surface free of scratches, dust and fingerprints.

3. Scoring

First place 7 points
Second place 5 points
Third place 4 points
Fourth place 3 points
Fifth place 2 points
Honorable mention 1 point

If the number of entries is limited, the Slide chair may, at his/her sole discretion, eliminate one or more of the places for that month.

4. Year End Competition and Awards

• Slide of the Year / Digital Image of the Year
The slides or digital images must have been entered in competition between

October 2009 and April 2010 (regardless of score received)

Two slides / two digital images may be entered for Slide of the Year and Digital Image of the year competitions

- Assigned Slide/Digital Image maker of the Year
 Award points will be based on total points
 accumulated during the October 2009-April 2010 monthly competitions.
- Slidemaker / Digital Image maker of the Year;
 Award points will be based on total points
 accumulated during the October 2009 April 2010 monthly competitions.
- Ties

In the event of a tie in any of the categories, the person with the most first place scores will be judged the winner. If first place scores are tied, then second place scores will be used, etc. until a clear winner emerges.

Schenectady Photographic Society is a member of the Photographic Society of America





Member News... Congratulations!

Ken Deitcher published in Photo District News, July ("Australian Tree Frog").

Bob Riccardo has an exhibit in the Niskayuna Library for the month of September.



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September - October Calendar

Wednesday, September 23 – Kick-Off meeting: Tony Sweet Wednesday, September 30 – New member Orientation

Saturday, October 3 – Field Trip to Milbrook Winery

Wednesday, October 7 – Print group:

Assigned topic: **Interior** Interesting interior of building

Wednesday, October 14 – Projected Image group:

Assigned topic: Summer

The beauties or typical activities of summer (for digitally projected images AND slides)

Wednesday, October 21 * Speaker: Linda J. Ford

A Field Guide to the Wildflowers of Mexico's Copper Canyon

*Board meeting at 6:30 p.m.

Wednesday, October 28: Mentoring with Ken Deitcher

The *Focus* is published ten times a year by the Schenectady Photographic Society. The organization meets each Wednesday at 7:30 p.m. from October through May to promote and present informative programs, activities and competitions in the photographic arts for photographers throughout the Capital District. Members range from novice to expert. SPS meets at the First United Methodist Church, 603 State Street, Schenectady, New York. Parking and entrances are on Chapel Street, a one way street off Nott Terrace. Guests are welcome at all regular meetings. Annual dues are \$40.00 for individuals and families. The *Focus* newsletter is included in the membership dues. **If you change your email or mailing address, let Bob Riccardo know at briccardo@verizon.net**