Volume 74 Summer 2005 Number 9

# President's Message

Linda Wroble

Founded 1931, Schenectady Photographic Society continues to entice, encourage and challenge photographers and enthusiasts from all walks of life, levels of expertise, 74 years hence its inception. I am especially amazed at how many people come together, work together, to bring together weekly programs of exceptional quality and interest to our 165 and still growing, membership.

The ever popular Print Group, chaired by Ray Henrikson, featured an amazing season of speakers, October thru May. With special assistance from Adrian Kivort, Tom Mack and Bob Warner, the nights agenda ran smoothly. In December Ray organized a critique night for all our members to submit their best and be scrutinized and discussed by the finest of judges.

Slide night may never be the same after Amy Howansky and Jeff Meyers co-chaired the programs. Amy and Jeff had the program agenda organized, categorized and fine tuned by the first meeting of the 2004-05 season. They tweaked and fine tuned slide night events and judging into a smoothly operating sequence of events. Special assistance was always available from Bob Gough, another master of organization.

The increaingly popular Digital Program chaired by Bob Riccardo, held our attention throughout the year while we all learned to navigate through *Photoshop*. Jeff Perkins together with Bob taught us to restore old or damaged photos, a challenge successfully carried out by Frank Bumbardatore. Jeff opened our hearts to digitally explore our inner creative souls and enlightened us to his darkroom secrets. Jim Craner, in addition to lending his digital equipment and expertise, shared with us his techniques for sharpening and preparing images for printing.

Have a great summer

Kick-Off meeting is Wednesday, September 21st Connie Houde and Jim Craner co-chaired the Photo Essay program, sharing the fourth Wednesday of the month with Fine Arts Chair, N. Sukumar. Digital technology allowed participants to explore new visions and creative challenges. Sukumar enlightened us to the politics of daring to photograph and express an opinion. In his words "Everytime we click the shutter, we make a statement by choosing what we want to photograph." I wonder what our soldiers in Iraq were thinking or the media by publishing prison atrocities.

I wish I had the space to individully thank each and every one of you who helped pull together a great SPS season. Thanks to David Lilac for running the Photo Grab Bag, Judy Breslau and John Ogden for refreshments, Nick Argyros for the incrediably funny male nude with wings, Tony Hilferty and Gary Rackowski for their insightful suggestions, Connie Bush and Cynthia Placek for delicious cookies, and Don Krauter, our Church coordinator.

It has truly been an outstanding Presidency having had an exceptional Board of talented Directors, compelling programs, meeting new members and making new friends. And remember, when you least expect it, that lucky shot appears. Never leave home without your camera!

# Choosing the right lens for the job

Ruben Dario Cruz

Aside from the many decisions a photographer is faced with regards to the choices of equipment, of monumental importance is the selection of lenses. Choosing the right lens in any given situation can be the difference between a snapshot and a fortunately composed and effective photograph. Whether shooting 35mm, or medium format the choice of lens is determined by the subject and desired effect.

Traditionally, when shooting portraits, a long lens or telephoto is appropriate. In 35mm terms a 85mm lens is standard or in medium format, say 6x4.5cm, a 150mm lens is standard. The reason for these choices is that the longer the lens the shallower the depth of field. So in this case the areas of acceptable focus are compressed. This will draw attention to the features of the face and not distract the viewer of superfluous objects that may be in front or behind the subject.

When shooting landscapes or large groups of people, a wide angle is the obvious choice. Standard for the formats are a 28mm lens in 35mm film and a 50mm in 6x4.5cm film. This allows the photographer to capture large viewing areas without having to radically change

the camera distance from the subjects. Wide-angle lenses also provide a great depth of field, effectively expanding the area of acceptable focus. This is often needed in shooting groups of people aligned in rows that likely stretch 4 to 5 feet deep.

With the advent of zoom lenses, lenses that comprise a range of focal lengths in one package, it has made the need to carry many lenses of different focal lengths almost obsolete. It not only reduces the weight a photographer has to carry but also allows them to react quicker when time is a factor. In general zoom lenses range from ultra wide-to-wide, wide to medium telephoto and telephoto to extra telephoto.

Another important factor when choosing a lens is its aperture range. Some lenses have very wide opening apertures. This in the industry is referred to as a fast lens as it allows a lot of light to enter. Others have small openings, referred to as slow. And still others have variable apertures. These are only found in zoom lenses and refer to the fact that the minimum aperture opening changes as the lens is moved from one focal range to another. Generally speaking, variable aperture lenses are useful in outdoor shooting as the sun and clouds produce enough light to shoot with any speed film. Shooting indoor usually requires a constant or fast

aperture as the lighting condition are in many cases dim. This will allow the photographer to use a fast shutter speed as not to compromise hand holding the camera.

Remember when choosing a lens for a SLR digital camera the focal range of a lens is multiplied by the chip size factor. That is to say, since the capturing device in digital cameras is not the same size as 35mm, the focal length of the lens is increased by the chip size factor. Check with the manufacturer of the camera to determine the multiplication number.

# Digital Photography Tips

The following article was taken from the Web. Jim Barthman answers questions about Photoshop.

The Mission

Hosted by certified *Photoshop* ACE, Jim Barthman, photoshopHelp provides FREE answers to all your *Photoshop* questions. The goal is to build a knowledgebase of clear, concise answers to real-life *Photoshop* problems.

http://photoshophelp.blogs.com/photoshophelp/2005/01/index.html

### Color enhancement

Here's a great trick, if you want to bring some life to a sky or some other colored area.

- 1. Choose Layer > New > Layer
- 2. The **New Layer dialog** appears.
- 3. Name the layer.
- 4. Click OK.
- 5. Change the **Blending mode** of the layer to **Color Burn.**
- 5. Paint with a pure light grey over the area to darken the color slightly and add a bit of contrast at the same time.

The foreground color must be pure grey. That means the Red Green and Blue values are equal.

Please see Photoshop hints next page

# RESTORATIONS

# MOTOPHOTO The best place for pictures...guarunteed!\*



Trust your prescription to a drugstore, trust your memories to MotoPhoto

Motophoto / Latham Corner of Rt. 9 & Rt. 155 671 New Loudon Rd. Latham NY 12110

> The Best Place For Pictures... Guaranteed!!



Free Index Print

With every Roll

### **Kodak Trip a Success!!**

Jeff Perkins

Jeff Perkins, Kevin Sarsfeld, Luba Rickett, Linda Heim, Barb Lawton, Dale Windsor, Jay and Susan Freud had a great trip to Rochester with Wade Tours. We had almost 3.5 hours at the Kodak Museum and the beautiful Eastman Mansion. A special tour by Todd Gustavson, Kodak's Equipment Archivist of the camera equipment, was unbelievable! We saw the first Daguerr camera, plus rare Kodak and Leica cameras.

All of us felt so positive about the experience that we are planning the next photo trip to the **Bronx Zoo, October 8, 2005** with Wade Tours. All are welcome and ENCOURAGED to go. Simply call Wade Tours at 355-4500 and make your reservation. We have a great time as a group, the larger the better!

### **Photoshop hints**

continued from page 2

For example R 128, B 128, G 128 is a 50 grey. R 204, B 204, G 204 is a light grey. R 241, B 241, G 241 is a very light grey.

Experiment. Reduce the Opacity of the layer if need be. Have fun.

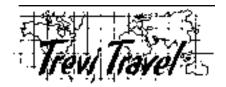


These SPS members had a great trip to the Kodak Museum. They are, seated l to r: Susan Freud, Jeff Perkins, Kevin Sarsfield, and Dale Winsor. Standing l to r: Barb Lawton, Linda Heim, Luba Ricket and Jay Freud

# Fragomeni Insurance

**584-4200** 

Home Auto Life Business



Travel Arrangements
For Your Next
Photo Workshop
Family Vacation
or Business Trip

Susan Rosenthal, CTC 1211 Oxford Place Schenectady, NY 12308 (518) 374-2756

MEMBER Telepan Scalety of Travel Aportia

## Serving area photographers for 16 years

- •35mm, 120mm C-41 & E-6 film developing.
- •Wallet size to 24X36 posters.
- •Kodak Picture CD & generic CD's burned.
- •ephotopix online ordering.
- •Photographic prints from any digital media.
- •Digital camera order stations.
- •Lab Prints-album presentation, storefront and lab order software for wedding photographers.
- Computer restoration of damaged photos.

19 Glenridge Rd. Glenville, NY 12302 **518-399-9100** 

iphotoimages.com

Nikon Professional Dealer

Canon Leica Bogen Pentax Lexar SunPack

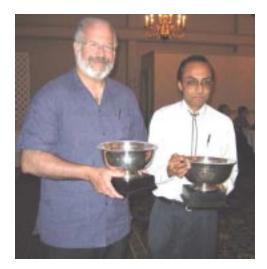
Olympus Lowepro Bags

20% off selected services

Mon. & Th. 10-8 Tues. Wed. Fri. 10-6 Sat. 10-4

© Sat. 10-4 ©losed Saturdays July & August

Summer 2005 SPS Focus page .









Top left: Jeff Perkins, mentoring and digital chair, and N. Sukumar, webmaster and Fine Arts chair, showing off their Betty Barker award silver bowls.

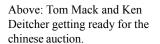
Above: Dale Winsor, recording secretary, and Linda Heim, treasurer, share a laugh.

Left: Susan Freud, Warren and Jean Burton and Jay Freud dip into the hors deuvres.

Right: Sue Gersten arrives in wheel chair being pushed by Karl Becker..

Left: Adrian Kivort, print group assistant and Bob Gough discuss next year's programs.





Right: Jim Craner, the new vice president and his wife, Marlene arrive at the Edison Club.

Left: Jeff Plant, Bob Gough, outgoing vice president and chair of the banquet, Ray Henrikson, print group chair, Bob Friedlander, print group assistant and Ray Hull enjoying a drink before the dinner.



The 2005-06 SPS I Front row I to r: Judy Breslau, Linda Wroble, Luba Ricket. Standing I to r: Frank Bumbarda John Ogdon, Dale Winsor, Jim Scribner, Jim O Johannessen, Jeff Perkins, Connie Houde, N. So



Frank Bumbardatore, newsletter editor, Dal slide group assistant,







Summer 2005 SPS Focus page



Amy Howansky and Jeff Meyers, outgoing slide co-chairs enjoying the banquet.



Linda Buckman, the annual yearbook editor and Howie Johannessen, the slide co-chair sampling the wonderful hors deuvres.



Linda Wroble, outgoing president and Bob Riccardo, outoging digital chair, discuss this year's programs.



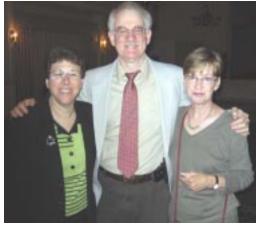
Connie Houde, photo essay chair, Jeff Perkins, digital and mentoring group chair and Cynthia Placek, membership chair assistant, comparing how many tickets each has bought for the chinese auction.

Left: Nick Argyros and Ted and Jean Zuk discuss old times in the club.

The three J's get together - Judy Breslau and John Ogden, the refreshment chairs and Jane Riley greet each other.



Below: Luba Ricket, the incoming membership chair is flanked by Rosemarie and Frank Bumbardatore, the incoming president.





Summer 2005 SPS Focus page 5

# Year End Competition Results

### Color Print of the Year

1st Kim Koza Ladybug HM Max Tiller Shapes and Angles HM Jane Riley At the Tate Gallery

### Monochrome Print of the Year

1st Jennifer Young
 2nd Kevin Sarsfield
 3rd F. Bumbardatore
 Field of Dreams
 Going Toward the Light
 Smokestacks

Judges: Gary Hollinger and Leif Zurmuhlen

### Monochrome Printmaker of the Year

1st Frank Bumbardatore2nd Max Tiller3rd Jennifer Young

### Color Printmaker of the Year

1st Kim Koza 2nd Jeff Perkins 3rd Connie Bush

### Assigned Printmaker of the Year

1st Kevin Sarsfield 2nd Jane Riley 3rd Jeff Perkins

### Photo Grab Bag

Linda Heim Contrast
Jim Scribner Transformation
Ray Hull Repetition

Judges Michael Ciarmiello and Colleen Brescia

### Slide of the Year

1st Jeff Plant The Shark
HM Kevin Sarsfield Waiting for Spring
HM Ken Deitcher Hot Air
HM Dave Lilac Spruce House

Judges Joe Schuyler and Joe Pryzbello

### Slidemaker of the Year

1st Jeff Plant 2nd David Lilac

3rd Ray Hull (tied) Jean Burton

### Assigned Slidemaker of the Year

1st Howie Johannessen 2nd Jean Burton

3rd Connie Bush (tied) Connie Houde

### Slide Photo Essay of the Year

1st Connie Houde Wheel of Time 2nd H. Johannessen Alf

3rd Jim Craner Animals on Parade

### Print Photo Essay of the Year

1st F. Bumbardatore Edison Elem. School

2nd Ken Deitcher Pipers

Judges Greg Yankowski and Joan Oliver

### Betty Barker Award

N. Sukumar Jeff Perkins





Schenectady Photographic Society is a member of the Photographic Society of America

# News You Can Use

# Three members in Photo Regional

Three SPS members had photos selected for inclusion in this year's Photo Regional. They are Bill Delanney, Ken Deitcher and N. Sukumar.

### **Evening of Afghan** Culture

On June 18, 2005, from 6 pm to 9 pm, at Westminster Presbyterian Church, 85 Chestnut St, there will be a program that includes Afghan food and music and an auction of photographs from Connie Houde's journey to Afghanistan in 2004. \$25.00 donation per person

RSVP 436-8544

Proceeds will be used by NOOR, the only eye care program in Afghanistan to develop ophthalmic care.

Trip to Bronx Zoo Saturday October 8th see page 3 for details

SPS records with sorrow the death of **Dot Lynch** She was a long-time member and will be remembered for her sweet personality and the incredible cookies that she baked every Wednesday evening

### J. Harvey has photo in text book

Jennifer Harvey has had a transparancy selected for school book (one-quarter page) publication by Pearson Scott Foresman. The text books are for New York grades 1 and 2. Jen took the slide as part of her Renewable Resources Project Manager duties at the New York State Energy Research and Development Authority.

## **NECCC** meeting in July

New England Camera Club Council will hold its annual conference at UMass Amherst, July 15, 16, 17

The conference draws a yearly attendance of around 1300. It is the complete photographic weekend for instruction, fun and good fellowship.

Apprx 20 SPS members attend every year and have a wonderful time.

Visit NECCC on-line at www.neccc.org

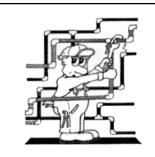
### Sue Gersten has exhibit

Sue Gersten is having a big photo exhibit at the East Greenbush Community Library..from June 1st to June 30,2005...It will include work from her Flowers, Dance, Faces of the world and Cuba... The library is located on 10 Community Way in East Greenbush, NY near the new YWCA

### Have a laugh

A photographer was invited to dinner with friends and took along a few pictures to show the hostess. She looked at the photos and commented, "These are very good! You must have a good camera."

He didn't make any comment, but, as he was leaving to go home he said, "That was a really delicious meal! You must have some very good pots."



### Frank Bumbardatore

**Plumbing & Heating** (518) 372-5038

Licensed & Insured

# MC GALEVY

# The Professional's Lab

- BAW Fibri Processing
- £6 Film Processing
- REW Custom Printing
- Specially Papers
- ▲ Tening
- Antique Photos:
- Glash Negativas
- **BEW Migal Prints**
- Artists Slides
- A Transparencies
- Custom & Prints

High Quality Personal Service

d fabrity Street

The McGreevy ProLab is proud to be offering the wanters of each monthly slide competition the prize of 5 rults of E6 modessing

We assulted the E6 machine in 1997 and have becar committed to operating a clean, consistent line, with accurate color balance. Please give us a try.

> 24 esp. = \$5.4K)  $36 \exp_0 = 56.75$ 4 hr. turn-around.



### 2004-2005 Board of Directors

President Linda Wroble 372-0091 Vice President Bob Gough 393-9562 Treasurer Linda Heim 439-1507 Recording Secretary 437-0207 Dale Winsor Corresponding Secretary Linda Buckman 922-7011 Directors at Large N. Sukumar 274-2968 Linda Heim 439-1507 Newsletter Editor 463-1674 Ruby Gold Assistant Editor Debra Van Deusen 882-5188 Print Group Chair Ray Henrikson 439-4308 Assistants Kim Koza 393-2943 Adrian Kivort 399-2950 377-5935 Tom Mack

Bob Friedlander 458-7393 George Allen 439-7941 Slide Group Co-Chairs Amy Howansky 374-6525 Jeff Meyers 374-6525 Assistants Luba Ricket 869-6940 Bob Scribner

399-4659 PhotoEssay Co-Chairs Connie Houde 465-0582

Howie Johannessen 293-3556 Jim Craner 526-2253

Mentoring Chair

Jeff Perkins 438-1573 Digital Group Chair

Bob Riccardo 767-2193 Assistant 438-1573

Jeff Perkins Fine Arts Chair

> N. Sukumar 283-6958

Membership Chair Frank Bumbardatore 372-5038

Grab Bag Chair

Dave Lilac 469-3916

Web Master

283-6958 N. Sukumar Refreshment Coordinators Judy Breslau 356-3805 John Ogden 456-2993

Church Coordinator

Don Krauter

Schenectady Photographic Society Linda Buckman 3749 St. Highway 30A Fultonville, New York 12072

# Web Page Address www.schenectadyphotographicsociety.com

### Summer Calendar

Wednesday, June 1 Annual Meeting and Awards Banquet

Wednesday, June 8 SPS Joint Board Meeting - Old and New Boards

Wednesday, July 6 **Board Meeting** 

Wednesday, August 10 **Board Meeting** 

Wednesday, September 7 **Board Meeting** 

Wednesday, September 21 Kick-Off Meeting

Meetings are at 7:30 p.m. \*Board meetings are at 6:30 p.m.



The Focus is published nine times a year by Annual dues are \$30.00 for individuals and the Schenectady Photographic Society. The families. The Focus newsletter is included in organization meets each Wednesday at 7:30 the membership dues. p.m. from October through May to promote United Methodist Church, 603 State Street, and present informative programs, activities Schenectady, New York. Parking and entrances and competitions in the photographic arts for are on Chapel Street, a one way street off Nott photographers throughout the Capital Dis-Terrace. Guests are welcome at all regular trict. Members range from novice to expert. meetings.

SPS meets at the First